

WAURISA Invitation To Exhibit

2019 WA State GIS Conference

Artwork by: Jaclyn Layton

Washington GIS Conference

The Washington State Chapter of Urban and Regional Information Systems Association (WAURISA) is pleased to invite you to exhibit at the annual **2019 Washington GIS Conference**.

The conference will be held at the Greater Tacoma Convention Center, Tacoma WA.

Exhibitor dates are May 22-23.

Pre-Conference Workshops

May 20 - 21,
2019

Hotel Murano
Tacoma, WA

Conference

May 22 - 23,
2019

Greater Tacoma
Convention & Trade
Center

Tacoma, WA

Learn More

www.waurisa.org



Recent Washington GIS Conference exhibitors include:

Applied Imagery · Ascent GIS · Azteca Cityworks, Inc.
Eagle View/Pictometry · Esri · Flo Analytics · Frontier Precision
King County GIS Center · Kings Books
Latitude Geographics/GeoCortex · Marshall GIS
Michael Baker International · Pace Engineers · Solve 3D
Timmons Group · UW Tacoma

Attendee Demographics

GIS Managers & Directors · GIS Analysts · GIS Educators · GIS Policy & Decision Makers

This conference, now in its 23rd year, attracts nearly 300 attendees seeking to gain knowledge about GIS trends, products and services. We believe your company will benefit by being visible to hundreds of local prospective and current clients attending the conference.

You will be highly visible! We have designed the layout of the vendor booths to be integrated into the convention center foyer where the coffee breaks, poster contest, registration, and late Wednesday afternoon vendor social will be held. This layout will maximize the contact between attendees and our vendors. The vendor social will feature complimentary appetizers and a cocktail bar.

There will be an exhibitor technology track as part of the presentations We strongly encourage you to sign up to give a presentation as part of our technology track. The technology track is ideal for sharing news about your products and services. 30, 45 and 60 minute slots are available on May 22 and 23 on a first-come basis after vendor space payment arrangements have been made. See page 3 for instructions on registering and submitting a presentation abstract.

Dates and Trade Show Hours:

Tuesday, May 21	8:00 AM – 4:00 PM Vendor Set-Up
Wednesday, May 22	7:00 AM - 7:30 AM Final Vendor Set-Up
Wednesday, May 22	8:00 AM – 4:30 PM Vendor Hours
Wednesday, May 22	4:30 PM – 6:00 PM Vendor Social
Thursday, May 23	8:00 AM – 1:30 PM Vendor Hours
Thursday, May 23	1:30 PM – 3:00 PM Vendor Tear Down

Exhibitor Benefits For 1 Booth:

- Cost \$700
- 8' x 10' booth with draped table, pipe and drape, and 2 chairs
- 1 Full Conference Attendee Pass for access to all track sessions and all meals
- Electricity & Wireless Internet included at no charge (**You must bring your own power strip and extension cord.**)
- Opportunity to present in technology track (first-come, first-serve)
- Exhibitor Passport program designed to drive attendees to your booth (more details to come)
- *Post-Conference attendee list (name, organization, and email)*
- *Recognition in conference program, website and opening session (logo and company description)*
- 1/4 page ad in the WAURISA Quarterly Summit Newsletter
- Wednesday evening exhibitor social with heavy appetizers. One complimentary beverage included for each attendee. No host bar also available.

Need extra space? Upsize your booth to 8 x 20 for \$350. Upsized booths include a full-size ad in the quarterly WAURISA Summit newsletter.

Don't need a booth? Be a conference sponsor for \$375. Includes one conference registration, logo and company description in the conference program, logo on conference website and logo-company description in the quarterly WAURISA Summit newsletter.

Exhibit Area Highlights

- ⇒ Wednesday and Thursday food coffee breaks in exhibitor area
- ⇒ Wednesday evening Vendor Social, included with booth fee

This is Your Opportunity to

- ⇒ Engage with your Washington local, regional, state customers and prospects
- ⇒ Update attendees with your latest products and services
- ⇒ Attend track sessions to learn about issues your customers are working on and what GIS trends are evolving to solve these issues

Steps for Registering:

Register, pay, and select your top booth choice (first come, first served) through our [registration site](#). Please be prepared to upload your company logo and company description when you register so that we can include them with conference materials, the conference website, and the Vendor Passport program.

1. We're here to help—email us at vendorsupport@waurisa.org with questions, to inquire about contributing items for distribution to conference attendees during registration, or to donate a raffle prize for our Vendor Social event (Passport program).
3. If interested in presenting in the exhibitor technology track (see page 2 for details) submit your abstract [online](#).
4. Contact the Summit Newsletter Editor at Summit@waurisa.org for details about advertising specifications for the advertisement benefit in WAURISA's quarterly newsletter.
5. If you plan to ship exhibitor materials to Greater Tacoma Convention Center (GTCC), please arrange for delivery on Tuesday May 21 or Wednesday May 22 to avoid storage fees. Please follow the GTCC shipping instructions noted [here](#).
6. Please review all GTCC [exhibitor guidelines](#) before arrival. Please note that not all guidelines are applicable to our event.
7. If you would like any additional amenities for your booth (other than table, 2 chairs, pipe/drape, trash can, wifi and electrical) you can order those special items and pay for them separately through the GTCC online ordering process. Go to the GTCC [website](#), choose our event, login and place your order.

Exhibitor Booth and Conference Layout

Please note: Final booth location may change slightly depending on the number of exhibitors.

