

WAURISA

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Invitation to Exhibit

Washington GIS Conference

The WA State Chapter of Urban and Regional Information Systems Association (WAURISA) is pleased to invite you to exhibit at the annual **2018 Washington GIS Conference**. The conference will be held at Hotel RL Olympia, WA.

Pre-Conference Workshops

May 21-22, 2018

Hotel RL Olympia
by Red Lion

Conference

May 23-24,
2018



Recent Washington GIS Conference exhibitors include:

Applied Imagery · Azteca Cityworks, Inc. · CycloMedia Technology Inc.
Frontier Precision · Flo Analytics · Esri
GeoLine, Inc. · King County GIS Center · Latitude Geographics Group Ltd.
Salish Coast Sciences · Tyler Technologies · Accela · Geo Comm
Terra GIS Ltd. · The PPI Group · EnerGov Solutions · Pictometry
West · Eagle Mapping Inc. · Surdex Corp. · Timmons Group

Attendee Demographics

GIS Managers & Directors · GIS Analysts · GIS Educators · GIS Policy & Decision Makers

This conference, now in its 22nd year, averages 300 attendees seeking to gain knowledge and information about GIS trends, products and services. We believe your company will benefit by being visible to hundreds of local prospective and current clients attending the conference.

You will be highly visible! We have designed the layout of the vendor booths to be integrated into the ballroom area where the coffee breaks and a late Wed afternoon vendor social will be held. This layout will maximize the contact between attendees and our vendors. The vendor social will feature appetizers and a cocktail bar.

There will be an exhibitor technology track as part of the presentations

We strongly encourage you to sign up to give a presentation as part of our technology track. The technology track is ideal for sharing news about your products and services. 30, 45 and 60 minute slots are available on May 23 and 24 on a first-come basis after vendor space payment arrangements have been made. See page 3 for instructions on registering.

Dates and Trade Show Hours:

Tuesday, May 22	8:00 – 4:00 PM Vendor Set-Up
Wednesday, May 23	8:00 – 4:30 PM Vendor Hours
Wednesday, May 23	4:30 – 6:00 PM Vendor Social
Thursday, May 24	8:00 – 3:00 PM Vendor Hours
Thursday, May 24	1:00 – 3:00 PM Vendor Tear Down

Exhibitor Benefits—Fir:

(8' x 8') booth with draped table and 2 chairs, with option to double booth size for \$350 upcharge

Electricity & Wireless Internet included at no charge (***You must bring your own power strip and extension cord.***)

Opportunity to present in technology track

Exhibitor Passport program designed to drive attendees to your booth

Access to all track sessions and all meals with a Conference Pass (***1 Conference Pass included with the option to purchase additional***)

Recognition in conference program and website and opening session

Post-Conference attendee list (***name and organization***)

Exhibitor Benefits—Spruce:

Recognition in conference program and website and opening session

Access to all track sessions and all meals with a Conference Pass (***1 Conference Pass included with the option to purchase additional***)

Post-conference attendee list (name and organization)

Exhibit Area Highlights

- ⇒ Wednesday and Thursday food (coffee breaks, breakfast and lunch) in exhibitor area
- ⇒ Wednesday evening Vendor Social, included with booth fee

This is Your Opportunity to

- ⇒ Engage with your Washington local, regional, state customers and prospects
- ⇒ Update attendees with your latest products and services during the exhibitor technology track
- ⇒ Attend track sessions to learn about issues your customers are working on and what GIS trends are evolving to solve these issues



Exhibitor Package and Benefits Register Online: www.regonline.com/registration/Checkin.aspx?EventID=2147757

	Spruce	FIR
Cost	\$375	\$700
Number of Booths	No Booth	1
Conference Attendee Passes*	1	1
1 year WAURISA Chapter Sponsorship (see https://waurisa.wildapricot.org/join-us for details)	Yes	Yes
Logo and Company Description in Conference Program	Yes	Yes
Logo on Conference Website	Yes	Yes
Visibility in Quarterly WAURISA Newsletter The Summit	Logo	1/4 page
Post-Conference attendee list (name & org.)	Yes	Yes
Opportunity to Present in Technology Track	No	Yes
Participate in Exhibitor Passport program ***	No	Yes
Additional Booth Space (double sized booth and 1/2 page Summit Ad - This does not include an additional conference pass)	N/A	\$350
TV Lobby Ad Space (to be run with other ads both conference days)	\$100	\$100

* Conference Pass is for exhibitors presenting and/or attending the conference tracks. Any additional booth exhibitors will need to purchase a Conference Pass if they plan on attending presentations or presenting a paper.

*****Exhibitor Passport Program:**

- Attendees stop by your booth during conference exhibit hours to receive a stamp for their passport.
- Quality prizes raffled at closing session for attendees who turn in their completed passport by 3:15 pm on 5/24
- WAURISA supplies the prizes—you are also very welcome to donate a prize or hold a raffle at your booth.

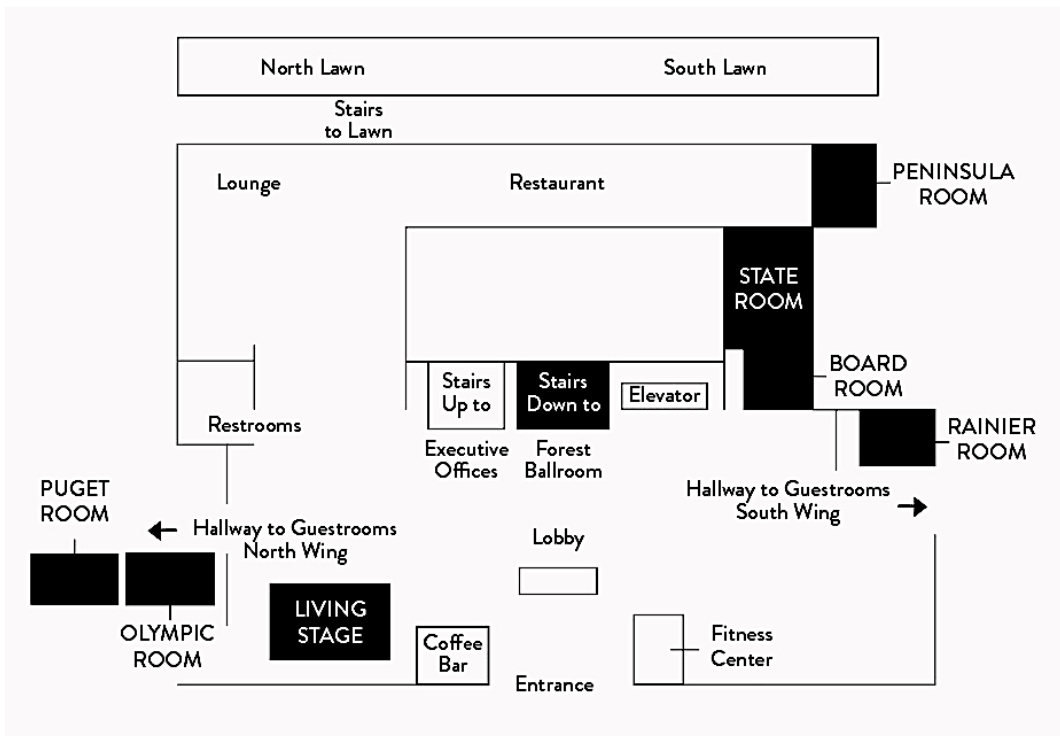
Steps for Registering:

Register, pay, and select your top booth choice (first come, first served) online at: www.regonline.com/registration/Checkin.aspx?EventID=2147757. Please be prepared to upload your company logo and company description when you register so that we can include them with conference materials, the conference website, and the Vendor Passport program.

1. We're here to help—email us at vendorsupport@waurisa.org with questions, to inquire about contributing items for distribution to conference attendees during registration, or to donate a raffle prize for our Vendor Social event (Passport program).
3. If interested in presenting in the exhibitor technology track (see page 2 for details) submit your abstract via email to: presentations@waurisa.org . Details can be found online at: <https://waurisa.wildapricot.org/Presentations>
4. If participating at the Fir level, please contact the Summit Newsletter Editor at Summit@waurisa.org for details about content specifications for the advertisement benefit in WAURISA's quarterly newsletter.
5. If you plan to ship exhibitor materials to the Hotel RL by Red Lion, please arrange for delivery on Monday May 21 or Tuesday May 22 to avoid storage fees. You must remove all exhibit materials by 5:00 pm, Thursday May 24.
6. Shipping address: Hotel RL Olympia 2300 Evergreen Park Dr SW Olympia WA 98502 Attn: WA GIS Conference.



Conference Hotel Layout



Exhibitor Booth Layout

Please note: Final booth location may change slightly depending on the number of exhibitors.

